



## ABOUT AMIDAYS

Amidays is a marketing agency that simplifies the use of complex digital marketing. At Amidays, we help our clients achieve their goals by exploring new digital growth opportunities represented by a stronger and closer connection between marketing, technology and data usage. As an independent agency, we can help businesses challenge the status quo in pursuit of more effective ways to do digital marketing. Whether you seek advice on how to use marketing technology to increase profitability and growth, or you need operational assistance for data-driven advertising on a daily basis, our business model ensures an objective and tech-neutral approach.



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## ARVID CEDERGREN

HEAD OF OPERATIONS/CO-FOUNDER

"As an independent agency, we go the extra mile, work faster and find more pragmatic solutions to make everyday life for our clients and partners easier. By building privacy safe audiences on the IDFree platform, we are able to efficiently activate our client's unique audience on multiple media platforms via the true omnichannel solution. As agency we simplify complex digital marketing, and IDFree supports our transparent business model."



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