



**IDFree.com**  
NEXT-GEN TARGETING

## ABOUT KO OG CO

KO OG CO is an integrated media and advertising agency. The advantage of our specialists and creators working side by side is that we can measure, learn and optimize continuously - both content and placement. With social media and content marketing, communication and distribution have merged. This underscores the need for our way of thinking. We are an agency with a high level of service, flexible solutions and employees with high professional competence. We help our customers to utilize the full potential that lies in working with paid, own and deserved channels across all platforms.



### NINA HØLKE

CEO · KO OG CO

*"KO OG CO specialists and creators work closely together on both content and placement for our clients. And although our focus is primarily on the digital, we buy all types of media. We have chosen to use the IDFree.com targeting platform because of the true omnichannel solution, that helps us as a professional business partner who understands, creates, and place engaging advertising products."*

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